
University of Pretoria Yearbook 2018

Contemporary issues in the environment of business 3 872 (GIC 872)

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| Qualification | Postgraduate |
| Faculty | Gordon Institute of Business Science |
| Module credits | 6.00 |
| Contact time | 28 contact hours per 3 week cycle |
| Language of tuition | Module is presented in English |
| Department | Gordon Institute of Business Science |
| Period of presentation | Semester 2 |

Module content

The environment in which organisations operate in are changing at a rapid pace. This elective give students insights into the latest trends, theories and practices that business need to survive in the current economic environment. The focus will change year on year depending on what the current trends are and students are advised to consult the elective manual each year for further guidance.

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